**E-commerce App development**

**E-commerce Apps:**

E-commerce apps are necessary for busy schedules and modern busy lives. From clothes to groceries, accessories, and appliances, everything is easily accessible soon enough with the help of these apps. With the help of an e-commerce app, user can buy their favorite stuff, order it online, and can receive their order on their doorsteps. Thus, e-commerce app development provides easy and efficient shopping.

Staying at the home comforts and getting everything seamlessly and on-time delivered at the doorsteps, is the best service ever, and it eases lots of the hassles. Additionally, it also reduces traveling uneasiness and tiredness. Several customized e-commerce applications are there in the market with enhanced services and customer-satisfactory features.

**Market Statistics:**

1. 62% of the global Smartphone users have E-commerce apps installed with them. Out of all the users, 79% of them made some online shopping in the past 6 months.
2. According to Statista, the global E-commerce market accounted for about 3.53 trillion USD in 2019 and is expected to rapidly grow, reaching 6.54 trillion USD by 2022.
3. It is also expected that the sales amount by E-commerce might account for 95% of the shopping by 2040.

**Types of E-commerce apps:**

This application can be developed for any kind of business. Here some of the types of e-commerce applications are-

1. Business-to-Business
2. Business-to-Administration
3. Business-to-Consumer
4. Consumer-to-Administration
5. Consumer-to-Consumer
6. Consumer-to-Business

**Features of E-commerce apps:**

1. EASY LOGIN AND ONBOARDING:

These apps are easy to log in and set up the accounts. For the sellers, they have easy steps to get on board and start selling.

1. SOCIAL MEDIA LOGIN SUPPORT:

These apps have social media login support enabled too for easy login and accessibility of the services.

1. APP FOR SELLERS AND BUYERS:

These apps have exclusive services for both sellers and buyers, and both of them have different rights and services accessible.

1. PERFECT CATEGORIZATIONS:

They have the best categories and subcategories based classifications that is very helpful in searching for the products and ease the product adding features for the sellers too.

1. EASY NAVIGATION:

They have simple and easy navigation services that ensure higher accessibility by anyone from a beginner to an advanced user.

1. SEVERAL OPTIONS FOR PAYMENTS:

They have multiple payment options supported that work according to the comfort of the buyers as well as the sellers. They have net banking, card payments, and also cash on delivery options, and all of them work seamlessly.

1. SUPPORTS MANY LANGUAGES:

These apps have global usage and are the crucial ones in today’s busy schedules, and thus they have multi-languages’ support for acquiring maximum users and ensure every detail translated in all the languages supported.

1. CART SUPPORTED:

Cart feature is there in these apps to enhance the product buying experiences and listing all the required ones to check out at once.

1. FEATURE OF SAVING THE PRODUCTS:

In these apps, the products can also be saved in the favorite list and can be checked out anytime. These products also ensure notifications during any changes in their availability or pricing.

1. ATTRACTIVE BANNERS :

Banners are there to ensure stunning UI/UX and ensure better shopping experiences for the users.

1. CATCHY ADVERTISEMENT SECTIONS:

On any updates or new product additions or any exclusive launches, there are also ads supported in these apps that are important to get the information about all the changes, updates, and releases.

1. REVIEWS OPTIONS:

These apps also have review and rating feature for the products that helps the users to share the right feedbacks that can be used by others before buying the products to get an idea about its quality and experience that it ensures.

1. NOTIFICATION SETTINGS:

To inform the users about the status of their orders, to inform about the updates and new changes even if the user is not visiting the app, the notification feature is there. It informs the user about all the details they might need to know.

1. EASY PROFILE SETUPS:

Profiles can be set up with several likes and dislike included to ensure the perfect customized service and experience for the users.

1. EXCLUSIVE FILTERS:

Based on the sizes, colors, materials, price range, and anything that the users want, they can smoothly search for the desired products with the help of the filter feature embedded in these apps.

1. EXTRA OFFERS:

The sellers can issue exclusive coupons to the buyers and the buyers can get extra offers on applying these coupon codes during the checkout time.

**E-commerce app development process followed by Game App Studio:**

For the development of E-commerce apps, we opt certain steps and measure, which are as follows:

**Monetization of E-commerce apps:**

Monetization and revenue generation is a vital requirement behind any app release or a new trend. E-commerce apps can be monetized in the following ways:

* 1. IN-APP PURCHASES:

E-commerce apps are a necessity in this decade, with the availability of multiple products and categories. To get access to these and at the same time maintain the fan base, in-app purchases can be used for monetization. This technique ensures added services to the users with the purchases, and do not hinder the usage without them, and thus the apps are most preferable across the globe.

* 1. IN-APP ADVERTISING:

App owners can immensely benefit from the in-app advertisements, as they can earn a handsome amount from the product brands and retailers to exhibit their exclusive Ads and banners to seek a higher user base for them. This helps the retailers attract maximum buyers and simultaneously helps the owners generate higher revenue.

* 1. HYBRID APPLICATIONS:

Even though the in-app advertisements are immensely beneficial for the app owners and the retailers, but they are a bit irritating for the buyers and the app users. To ease their hassles, hybrid applications also have an in-app purchase feature along with the in-app advertisement to pay for the removal of app displays from the user account. This is the most beneficial technique for all the parties involved.

**E-commerce App development with Game App Studio –**

Game App Studio provides the top-notch solutions for app and game developments, and e-commerce apps can be the right kick with us. Clients can have everything required, embedded in our solutions with the help of expert developers, designers, researches, analysts, and marketers, having an acceptable amount of experience.

Game App Studio ensures the following benefits with the e-commerce app development services:

1. Game App Studio provides customizations for e-commerce applications.
2. We use recent tools and technologies in the development.
3. A stunning and attractive UI/UX is also ensured with game App Studio.
4. We assure the highest quality of the app.
5. We charge a reasonable amount for all the services from analysis to development and marketing.
6. Game App Studio provides engaging and attractive applications.
7. We also ensure quick and easily accessible and usable apps for saving maximum.
8. We provide exclusive logins for both the sellers and the buyers.
9. We ensure the highest security and privacy.
10. Game App Studio provides dedicated project and account managers with 24\*7 service support.